



THE LONDONER
LEICESTER SQ.

INTRODUCING THE LONDONER



THE WORLD'S FIRST SUPER BOUTIQUE HOTEL OPENING IN LEICESTER SQUARE, JUNE 2020

The Londoner is scheduled to open its doors in June 2020. Taking centre stage on London's Leicester Square, The Londoner not only places guests in the world's first super boutique hotel, but also at the heart of the West End theatreland.

Edwardian Hotels London's latest project, The Londoner, boutique in feeling yet staggering in scale, is set to transform the city's hotel landscape and hospitality scene. In excess of £300 million of investment, Edwardian Hotels London continues to be prolific in the hospitality space by delivering the world's first 'Super Boutique' hotel, solidifying the new property as an icon in London's luxury hospitality scene.

The hotel will open across 16 storeys with 350 guest rooms, suites and a tower penthouse with panoramic views, two private screening rooms, a mix of six concept eateries - including bars and a tavern, alfresco dining on the ground floor and a contemporary Japanese lounge bar with a rooftop terrace and fire pit - plus an expansive ballroom suited for any occasion, a variety of meeting spaces and a results-driven gym and spa.

Its contemporary aesthetic crafted by Yabu Pushelberg, the world-renowned designers behind the Four Seasons hotel in Downtown Manhattan New York, Jean George's The Fulton and luxury retailer Lane Crawford's 150,000-square-foot Shanghai flagship, will complement the remarkable 16-storey architecture by Woods Bagot, known for the sky-high New York Manhattan restaurant and the Adelaide Contemporary.

Guests will enter the Lobby where the hotel's signature restaurant will evolve from a cosy meeting spot in the day into a vibrant dinner spot in the evening. On the rooftop, a new destination for discerning Londoners, with open air firepit seating can be found - a true rarity in London. Additionally, a tavern on the ground floor will offer a specially curated drinks menu and daily unplugged music performances. A hotel guests only area made up of three distinct places will be located on the first floor. As with all of Edwardian Hotels London's impressive venues, the eateries will strive to provide something special and unique in the capital that appeals to all walks of London life.

The hotel's 350 guestrooms and suites will feature floor to ceiling windows, fastidious detailing and finishing's offset by curated artworks and the latest technology.

In the subterranean levels are a variety of meeting spaces, including a state-of-the-art ballroom accommodating up to 864 guests; a room for bespoke events and seven private meeting rooms as well as a

spa, swimming pool and gym; hair and nail salon; barber shop and two private screening rooms. Regular events programme will bring exclusive experiences, performances and installations to the building.

As a brand-new build in the heart of London, The Londoner will employ pioneering methods of sustainable luxury and secured a £175 million Green Loan from HSBC UK, a first for the hospitality sector. The funding will be used to ensure the new hotel doesn't just meet but exceeds the BREEAM Excellent category in building environmental and sustainable performance.

The Londoner is a member of the prestigious Preferred Hotels & Resorts Legend Collection.

Promising London a new landmark and city destination, The Londoner will deliver the very best in intimate luxury offering the capital a new urban oasis and the most sophisticated playground.

More to come soon...

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Edwardian Hotels London

Edwardian Hotels London is one of the UK's largest privately owned hotel groups, which has been operating and developing its hospitality portfolio, including upscale five and four star luxury hotels, since Jasmin Singh OBE began his career within the hospitality industry in 1977; forming the beginnings of what would become Edwardian Hotels London.

Today, Edwardian Hotels London owns and operates The May Fair, The Edwardian Manchester, both part of premium lifestyle brand Radisson Collection, 10 Radisson Blu Edwardian hotels across London and a range of luxury restaurant and bar brands, including the award-winning Kitchen concept restaurants; May Fair Kitchen, Bloomsbury Street Kitchen, Peter Street Kitchen, Leicester Square Kitchen, Monmouth Kitchen and May Fair Bar, as well as Steak & Lobster and Scoff & Banter.

Edwardian Hotels London is currently engaged in its latest project, The Londoner. Set to open in June 2020, the world's first super boutique hotel in London's Leicester Square will incorporate a luxury lifestyle hotel, six concept eateries, bars, spa and private screening rooms. It is a member of Preferred Hotels & Resorts' prestigious Legend Collection.

For more information, visit <http://www.edwardian.com>