



THE LONDONER  
LEICESTER SQ.

## EDWARDIAN HOTELS LONDON ANNOUNCES APPOINTMENT OF CHARLES OAK AT WORLD'S FIRST SUPER BOUTIQUE HOTEL, THE LONDONER



*ESTABLISHED HOSPITALITY EXPERT CHARLES OAK WILL LAUNCH AND RUN THE £300M PROPERTY ON THE EDGE OF LEICESTER SQUARE. SCHEDULED TO OPEN IN JUNE 2020, THE 16 STOREY PROPERTY IS SET TO TRANSFORM LONDON'S HOSPITALITY SCENE*

Edwardian Hotels London is pleased to announce the appointment of Charles Oak at The Londoner on Leicester Square, taking centre stage on London's Leicester Square, The Londoner not only places guests in the world's first super boutique hotel, but also at the heart of the West End theatreland.

With a hospitality career spanning three decades, Charles has held several senior management positions in numerous hotels within the group's portfolio including its five-star flagship The May Fair Hotel. A highly established professional within the industry, he has an exemplary background in luxury hotel management and fine dining, which includes positions at The Gleneagles Hotel in Scotland, Hôtel de Crillon in Paris, The Savoy Hotel in London, and more recently the country haven of Heckfield Place in Hampshire.

He also brings significant experience of curating high-quality hospitality experiences, establishing new and exclusive restaurants, bars and private members clubs such as the prestigious The Carnegie Club at Skibo Castle. Educated at the University of Westminster, he has also completed the Advanced Management and Leadership Programme from The University of Oxford's Saïd Business School. In recognition of his wide-ranging expertise and career success, he has recently been made an FIH Fellow of the Institute of Hospitality.

Commenting on the announcement Charles Oak, The Londoner, said:

*"The Londoner is an exciting, ambitious development in the heart of the capital. Completely unlike any other hotel in the city and set to transform the hospitality scene, it will embrace the drama and heritage of the West End. I feel privileged to be creating a world-class landmark for our guests and employees."*

Jasminder Singh OBE, Chairman of Edwardian Hotels London added:

*"Charles is passionate and determined. He is the perfect leader for The Londoner and will be leading and developing a team of up to 600 talented people as we prepare to open this incredible development."*

Charles will be responsible for curating the tone and character of the super boutique property. The Londoner will deliver the very best in intimate luxury throughout its elegantly designed rooms and social spaces. The hotel will open across 16 storeys with 350 guest rooms, suites and a tower penthouse with panoramic views, two private screening rooms, a mix of six concept eateries - including bars and a tavern, alfresco dining on the ground floor and a contemporary Japanese lounge bar with a rooftop terrace and fire pit - plus an expansive ballroom suited for any occasion, a variety of meeting spaces and a results-driven gym and spa.

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### **Edwardian Hotels London**

Edwardian Hotels London is one of the UK's largest privately owned hotel groups, which has been operating and developing its hospitality portfolio, including upscale five and four star luxury hotels, since Jasminder Singh OBE began his career within the hospitality industry in 1977; forming the beginnings of what would become Edwardian Hotels London.

Today, Edwardian Hotels London owns and operates The May Fair, The Edwardian Manchester, both part of premium lifestyle brand Radisson Collection, 10 Radisson Blu Edwardian hotels across London and a range of luxury restaurant and bar brands, including the award-winning Kitchen concept restaurants; May Fair Kitchen, Bloomsbury Street Kitchen, Peter Street Kitchen, Leicester Square Kitchen, Monmouth Kitchen and May Fair Bar, as well as Steak & Lobster and Scoff & Banter.

Edwardian Hotels London is currently engaged in its latest project, The Londoner. Set to open in June 2020, the world's first super boutique hotel in London's Leicester Square will incorporate a luxury lifestyle hotel, six concept eateries, bars, spa and private screening rooms. It is a member of Preferred Hotels & Resorts' prestigious Legend Collection.

For more information, visit <http://www.edwardian.com>