

## INAUGURAL FULLERTON CONCOURS D'ELEGANCE TO HEADLINE THE 90TH ANNIVERSARY CELEBRATION OF THE FULLERTON BUILDING – HOME TO THE FULLERTON HOTEL SINGAPORE

*Concours judging of vintage and classic cars from the region; gala events; art exhibitions and a feast of local gastronomic delights across The Fullerton Heritage precinct make this a highlight of Singapore's 2018 cultural calendar and a fitting homage to the Grande Dame*



**SINGAPORE, 28<sup>th</sup> June 2018** – The inaugural Fullerton Concours d'Elegance, a three-day celebration, is take place across The Fullerton Heritage precinct from 29<sup>th</sup> June to 1<sup>st</sup> July 2018 to celebrate the 90<sup>th</sup> anniversary of the iconic Fullerton Building, home to The Fullerton Hotel Singapore. The pinnacle event promises a memorable experience for all with a diverse range of activities that embody the brand's rich heritage, as well as the fine hospitality that the Fullerton brand is known for.

Anchoring the event will be a showcase of more than 90 vintage and classic cars, as well as super cars from around the world, taking visitors on a journey through time across The Fullerton Heritage precinct. Other highlights include art and cultural exhibitions, workshops,

fun family activities and luxury yacht displays. In support of the President's Challenge, all proceeds from the auctions at the private Opening Ceremony Gala Dinner and Awards Ceremony Gala Dinner will be donated to the Challenge.

Cavaliere Giovanni Viterale, General Manager of The Fullerton Heritage, says, 'As one of the most iconic buildings in Singapore, the Fullerton Building has been preserved with the highest form of recognition for its national significance. Likewise, the Fullerton Concours d'Elegance represents the pinnacle in automotive heritage and excellence, celebrating the best in collector and car design. The event will be a fitting showcase that not only pays tribute to the heritage of the Grande Dame, but also celebrates the building's continued relevance in bringing the community together and creating shared memories.'

The Fullerton Building was gazetted as a National Monument on 7<sup>th</sup> December 2015 in recognition of its pivotal role in Singapore's history. It previously housed the General Post Office, once hailed the 'most important post office in the East', and served as 'Mile Zero' from which all of Singapore was measured. Today, the Fullerton Building serves as the cornerstone of The Fullerton Heritage precinct, which comprises seven establishments: The Fullerton Hotel Singapore, The Fullerton Bay Hotel Singapore, The Fullerton Waterboat House, One Fullerton, The Fullerton Pavilion, Clifford Pier and Customs House.

Activities have been curated to ensure there is something for everyone. Highlights of the celebration include:

### An unprecedented tribute to automotive excellence

The preeminent Concours d'Elegance (competition of elegance) showcases some of the finest examples of pre-war and post-war collector cars in terms of history, craftsmanship, power and technology. Restored vintage cars from the 1920s, antique cars from the 1930s, classic cars from the 1970s, and modern marvels will be prominently displayed along the picturesque waterfront at Clifford Square and Clifford Pier, at the historic Fullerton Square, and in the iconic The Fullerton Hotel Singapore.



Images from left to right: 1934 Austin Seven Ulster Special, 1961 Rolls-Royce Silver Cloud II and 1967 Lamborghini Miura

Highlights include the classic 1934 Austin Seven Ulster Special, which features an aluminium body with no doors, a 1961 Rolls-Royce Silver Cloud II from the hotel's recently restored Rolls-Royce fleet, and the legendary Lamborghini Miura previously owned by Don Miura himself. Visitors will be the first in the region to see the 2018 Rolls-Royce Dawn Black Badge and 2018 Ferrari Portofino.

For the first time in Singapore, visitors can also view the largest display of cars owned by His Majesty Sultan Ibrahim Ibni Almarhum Sultan Iskandar, Sultan and Sovereign Ruler of the State and Territory of Johor Darul Ta'zim.

### Eminent judging panel to recognise automotive excellence

Cars will be judged on criteria such as originality and authenticity, restoration quality, design and styling and elegance. There will be three categories, namely Pre- and Post- World War II, and Modern Classics.

Renowned vintage car enthusiast and President of the Malaysia and Singapore Vintage Car Register (MSVCR), Dr Ivor Thevathasan, will be the Chief Concours Judge for the Fullerton Concours d'Elegance. Other Concours judges include Mr Alain Li, Regional Chief Executive of Richemont Asia Pacific, and Mr David Thomson, former president of the MSVCR. There will also be a panel of Honorary judges to complement the Concours judges. The Honorary judges include Ms Larissa Tan, CEO of home-grown brand Vanda Electrics, and Mr Oliviero Bottinelli, former Managing Director of Audemars Piguet Asia Pacific.

Visitors can also take part in the judging by voting for their favourite car on the Fullerton Concours d'Elegance website ([www.fullertonconcoours.com](http://www.fullertonconcoours.com)). All qualified votes will enter a raffle to be held on 1<sup>st</sup> July 2018 and four winners will receive dining vouchers at The Fullerton Hotels Singapore:

- Sunday Brunch for two at La Brasserie worth S\$200+
- Dim Sum Treasures for two at Jade worth S\$180+
- Chocolate Buffet for two at The Courtyard worth S\$130+
- Heritage Platter for two and two Fullerton Concours d'Elegance Cocktails at Post Bar worth S\$90+

### A memorable weekend of entertainment for the whole family

Families and children can discover the rich heritage of The Fullerton Heritage precinct through various art and cultural activities. Visitors can explore the unique, Neo-classical architectural features of the Grande Dame and uncover the many stories of the Fullerton Building alumni, who wrote important chapters in Singapore's history, by going on an 'After Dark Monumental Tour' with heritage guides from the Preservation of Sites and Monuments Board.

Watch enthusiasts will be delighted by museum timepieces on display alongside selected vintage cars, and there will also be specially commissioned car art pieces to commemorate the occasion. Photography buffs can immerse themselves in exhibitions of portraiture and classic cameras and participate in photography workshops to hone their skills. Parents and children can look forward to the fun family activities organised by LEGO and Tamiya.

## A feast for all senses



Images from left to right: Post Bar at The Fullerton Hotel Singapore; Fullerton Concours Cocktail; Lantern at The Fullerton Bay Hotel Singapore

A special concoction created using local ingredients, the Fullerton Concours Cocktail, will tantalise taste buds with a refreshing mix of fruit and citrus. The gin-based cocktail consists of cherry liqueur, strawberry, pomegranate and honey syrups, tipped with fresh ginger and calamansi juice, infused with dried sour plum and topped with club soda. The cocktail will be featured at Post Bar at The Fullerton Hotel Singapore, and Lantern at The Fullerton Bay Hotel Singapore.

The Fullerton Hotel Singapore Culinary Team is working closely with award-winning chefs to offer a bespoke dining extravaganza of time-honoured Singapore favourites and Peranakan delights, reflective of the city state's cosmopolitan melting pot of cultures.

In addition to the visual spectacle at the event, visitors will be able to savour food from various Kombi food trucks located throughout The Fullerton Heritage precinct.

### Joining the 90th Anniversary Celebrations

Admission to the Fullerton Concours d'Elegance starts from S\$9.90 for a Single-Day Pass. Gold Passes are also available, giving holders express access at all event entrances, access to exclusive activities including Leica photography workshops, a complimentary Fullerton Concours d'Elegance Cocktail, Concours hat and a limited-edition Fullerton Concours d'Elegance 2018 poster.

For more information about the car list, to vote for your favourite cars and purchase tickets, please visit <http://www.fullertonconcours.com/>.

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## ABOUT THE FULLERTON HERITAGE

Located where the dynamic developments of Marina Bay intersect with the world famous Singapore skyline, and where the historic district meets the future, The Fullerton Heritage precinct is the focal point for waterfront fine dining, upscale shopping and entertainment. The waterfront development's architecture combines both the historical and contemporary, adding vibrancy to the area's long-established cultural heritage within the Civic District. A landmark destination steeped in Singapore's illustrious history, the precinct consists of The Fullerton Hotel Singapore, The Fullerton Bay Hotel Singapore, The Fullerton Waterboat House, One Fullerton, The Fullerton Pavilion, Clifford Pier and Customs House. [www.thefullertonheritage.com](http://www.thefullertonheritage.com)

## ABOUT THE FULLERTON HOTEL SINGAPORE

2018 marks the 90th anniversary of the Fullerton Building, home to The Fullerton Hotel Singapore. Gazetted as Singapore's 71st National Monument, the hotel once housed the General Post Office, The Singapore Club and the Chamber of Commerce. It is a luxury hotel with 400 rooms and suites carefully designed to provide both business and leisure travellers with a sanctuary of serenity and comfort in which to retreat and rejuvenate. Dynamically located in the heart of the financial and arts districts, the hotel successfully blends rich heritage with contemporary style and personalised service to offer guests a world-class accommodation experience. Epicureans can enjoy a delectable array of dining selections. There are a total of 5 restaurants and bar in the hotel, namely Town Restaurant which presents international buffets and an a la carte menu, Jade features Cantonese cuisine, The Courtyard offers an Indian buffet, Japanese buffet and Afternoon Tea, and The Lighthouse Restaurant & Rooftop Bar with breathtaking views of Marina Bay serves authentic Italian cuisine. Post Bar, which features the original ceiling and pillars of the General Post Office, is the popular choice amongst the trendy elite. [www.fullertonhotels.com](http://www.fullertonhotels.com)

Follow The Fullerton Hotel Singapore on Facebook, Instagram and Twitter.  
Hashtag: #FullertonHotel

## ABOUT PRESIDENT'S CHALLENGE

**GIVE FREELY.  
LIVE FULLY.**



Started in 2000, the President's Challenge is an annual community outreach and fund-raising campaign for beneficiaries selected yearly by the President's Office. The Challenge represents a coming together of people from all walks of life, under the President's patronage, to help the less fortunate. It serves as a call to all Singaporeans to do their part to build a more caring and inclusive society by giving of their time, skills and enterprise.



Since 2012, the Challenge was expanded to go beyond fund-raising, by including volunteerism and social entrepreneurship. From 2018, the President's Challenge will look into more customised and upstream support to help the most vulnerable change their circumstances through skills upgrading, capacity building and empowerment.

The operating costs of President's Challenge are covered separately by a grant from Singapore Totalisator Board as a community initiative. 100% of donations raised under the President's Challenge go to charities, causes and social service organisations supported by the President's Challenge.

More information on President's Challenge can be found at <http://www.pc.org.sg>

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