

MERLION-THEMED COCKTAIL, CUPCAKES AND A BIRTHDAY PARTY – A FITTING CELEBRATION FOR THE MERLION’S 45TH BIRTHDAY AT THE FULLERTON HERITAGE



SINGAPORE, 21 August 2017 – On 15 September 2017, The Fullerton Hotels Singapore will throw a birthday party for Singapore’s icon – the Merlion at the Merlion Park, along with special promotions on the Merlion-themed cocktail and cupcakes at The Fullerton Hotel Singapore.

Since its official debut on 15 September 1972, the Merlion with his lion head and fish body has been inspiring travellers from far and wide. Touted as one of Singapore’s “must-see” attractions, the Merlion is visited by over a million tourists yearly and has been featured in countless photographs. One can also learn a slice of Singapore’s history by observing the design of the statue which features a lion head - symbolising the legendary discovery of a lion by Prince Sang Nila Utama of the Sri Vijaya Empire when he landed on Singapore, and a fish tail - which harks back to Singapore’s humble beginnings as a fishing village.

As a fitting tribute to the Merlion, The Fullerton Heritage, which manages the facilities in the Merlion Park, will be hosting a 45th birthday celebration for the icon on 15 September 2017, 11.30 a.m. at the Merlion Park in the presence of 45 staff from The Fullerton Hotels. Taking centre stage is a 30-centimetre tall birthday cake made in the likeness of the icon along with Merlion-themed cupcakes, which will be given out to the public who join in the celebrations. The event is open to all to join in the festivity.



After the celebrations, one can head to Singapore's 71st National Monument – The Fullerton Hotel Singapore – for special 1-for-1 offers on a refreshing Merlion cocktail (S\$22*) at Post Bar. The bright red tipple of tequila, grenadine syrup, lime juice, ginger and egg white proudly bears our national colours and is presented in a special edition glass that features a commemorative Merlion. Guests can purchase this glass at a discounted price at The Fullerton Shop. The Fullerton Boutique, will also retail Merlion-themed cupcakes at S\$4.50 nett each. All offers will only be available on 15 September 2017.

*All prices are subject to service charge and prevailing government taxes.

For more information, please email info@fullertonhotels.com or visit www.fullertonhotels.com

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About The Fullerton Heritage

Located where the dynamic developments of Marina Bay intersect with the world famous Singapore skyline, and where the historic district meets the future, The Fullerton Heritage precinct is the focal point for waterfront fine dining, upscale shopping and entertainment. The waterfront development's architecture combines both the historical and contemporary, adding vibrancy to the area's long-established cultural heritage and central business district. An exquisite dining and hospitality complex, the precinct consists of The Fullerton Hotel Singapore, The Fullerton Bay Hotel Singapore, The Fullerton Waterboat House, One Fullerton, The Fullerton Pavilion, Clifford Pier and Customs House.

www.thefullertonheritage.com

About The Fullerton Hotel Singapore

Gazetted as Singapore's 71st National Monument, The Fullerton Hotel Singapore was once home to the General Post Office, The Singapore Club and the Chamber of Commerce. It is a luxury hotel with 400 rooms and suites carefully designed to provide both business and leisure travellers with a sanctuary of serenity and comfort in which to retreat and rejuvenate. Dynamically located in the heart of the financial and arts districts, the hotel successfully blends rich heritage with contemporary style and personalised service to offer guests a world-class accommodation experience. Epicureans can enjoy a delectable array of dining selections. There are a total of 5 restaurants and bar in the hotel, namely Town Restaurant which presents international buffets and an à la carte menu, Jade features authentic Chinese cuisine, The Courtyard offers an Indian buffet, Japanese buffet and Afternoon Tea, and The Lighthouse Restaurant & Rooftop Bar with breathtaking views of the bay serves authentic Italian cuisine. Post Bar, which features the original ceiling and pillars of the General Post Office, is the popular choice amongst the trendy elite. Aside from the dining selections, The Fullerton Hotel also features an exquisite and intimate retail wing. Guests seeking rejuvenation can pamper themselves with the indulgent treatments at The Fullerton Spa.

<https://www.fullertonhotels.com/the-fullerton-hotel>

About The Fullerton Bay Hotel Singapore

The Fullerton Bay Hotel Singapore is a stunning, jewel-like addition to the sparkling Marina Bay waterfront, with breathtaking architecture and stunning interiors that combine modernity and heritage. Seated on prime waterfront location in the Central Business District and arts and cultural precinct, the Hotel offers classic luxurious hospitality and exquisite service with rooms featuring 360 degree spectacular views of the Marina Bay and Singapore skyline.

Step into a world of chic sophistication where The Fullerton Bay Hotel Singapore will set the tone for an indulgent lifestyle experience. <https://www.fullertonhotels.com/the-fullerton-bay-hotel>