

Loïc Dablé Group & Mangalis Hotel Group to foster the Afro-Fusion Gastronomy in Africa



Paris, during an event held at the Musée du Quai Branly, Mangalis Hotel Group and Loïc Dable Groupe announced their partnership to launch an Afro-Fusion cuisine in all the hotels belonging to the Group in Africa.

The agreement was signed by Mr. Olivier Jacquin, General Manager of Mangalis Hotel Group, and Mr. Loïc Dablé, President of Loïc Dablé Group.

Commenting on this strategic partnership: Mr. Jacquin said: "It is inevitable for us as an African hotel group to embody and promote the novel and modern African culture across all our hotels especially that, gastronomy forms a crucial part of the hospitality industry." He added: "we have encountered in Mr. DABLE the best partner to equip us in positioning the Afro-Fusion cuisine on the international scene."

As for Chef Dablé, he commented: "The Loïc Dablé Group is honored to accompany the first pan-African hospitality group, Mangalis, as part of this ambitious project in Africa. With this unique partnership, Loic DABLE Group will develop the culinary identity of the hotels belonging to the Group. This identity is particularly manifested through creating innovative menus, built around the concept of "Afro-fusion." "One of the key elements of this partnership is job creation in Africa, therefore the local staff will be provided with first class trainings, in addition to provide the hotels' guests the opportunity to discover the African cuisine in an idyllic setting, whether a frequent foreign businessman or a tourist. Together with Mangalis, we will



demonstrate that the African cuisine can combine tradition and modernity." Elaborated Dablé.

During the press conference Mr. Jacquin and Mr. Dablé highlighted the objectives of this unprecedented initiative to promote the African cuisine on an international level. The first creations of Mr. DABLE will be implemented in Noom Hotel Guinea Conakry, then gradually in Dakar, Abidjan, Freetown, Conotou, Pointe Noire, and other hotels of Mangalis Hotel Group.